

DRAFT – 6/30/16
THE AMERICAN DRIVING SOCIETY, INC.
EXECUTIVE COMMITTEE MEETING
June 23, 2016 – WebEx Meeting

President Mike Arnold called the meeting to order at 7:00 PM Central time.

Secretary's Report

Voting members in the meeting: Mike Arnold, Dan Rosenthal, Bill Lawson, Ann Davis, Elaine Kendig and Francine Arrington. The Secretary reported that there was a quorum.

Also in the meeting was staff member Stacy Carlson. In addition: Board Directors Lynne Palmer, Ruthie Graves, Jeff Morse, Tracey Morgan, Linda Yutzy, Diane Koopman, Audrey Bostwick, and Wendy Ying; Honorary Directors Natasha Grigg, Holly Pulsifer, Kelly Valdes, and Hardy Zantke; and ADS members Laurie Renda and Pat Cheatham.

Approval of May 18, 2016 Executive Committee minutes

The President asked if there were any corrections. Hearing none, he declared the minutes approved.

Unfinished Business

ADS SHOW SCHEDULING

Member Laurie Renda advised the Executive Committee of a situation in the Midwest in which shows were being scheduled that are close together both in time and distance.

Jeff Morse stated that there was no ADS published policy, but in the past these situations were handled by the Executive Director. The President asked Jeff Morse to lead an effort to survey the organizers on this subject.

ADS BOARD REORGANIZATION

Chair of the Committee Pat Cheatham answered questions regarding the different committees, including the Executive Committee.

The President stated that the work of this committee was now complete and would now be the responsibility of the Board of Directors. He publically thanked the committee members, particularly Pat Cheatham and Jeff Morse.

USEF/ADS

Both Mike Arnold and Natasha Grigg provided updated information regarding drug testing, LOC committees, the rulebook, and USEF endorsed competitions.

WHIP SUBSCRIPTIONS/ SELLING BACK ISSUES

Staff members Stacy Carlson stated that she had an inquiry regarding selling back issues.

There was consensus that the ADS continue the policy of no Whip subscription only type of membership. However, there was agreement that back issues, ideally bundled, could be sold at the end of the year.

WEBSITE UPDATE AND ONLINE OMNIBUS

The following was submitted as a status report to the ADS Board by contractor Joe Barry:

Here is where we are on the new site

Calendars: The Google Calendars from the existing site have been embedded on the main calendar page and all regional pages have the regional calendar version

Annual Meeting: an online meeting registration form and sponsor application will be completed tonight, ready for testing tomorrow. It will link to [Authorize.net](https://authorize.net) so you can take credit card payments. Reports will be available tomorrow as well showing counts of registrations and names of attendees.

The clinicians for the annual meeting have been added to the meeting page

Membership: The Avectra membership data has been uploaded and combined into a single table that will be accessible multiple ways within the website.

Membership renewals are ready to roll, I just need to link the two databases together. Again that should be done by the morning.

Links thought the site. We've run diagnostics on the site to find any broken links that hadn't been fixed yet. There were only 2 and they have been repaired.

Online Store: this has been built and is in the process of being populated with the items available, pricing for members and non members and inventory levels so the site will provide ADS with a running inventory by item and size and color. Final stages of refining the graphic display of the store and linking it to authorize.net are almost completed.

Omnibus: Of the 46 Omnibuses in the new system, 32 have been completed, and 19 of those have been approved by the TDs, and are available online for competitors once we open up the site, 5 more need changes before they can be completed and 8 need attention from the TD.

A printed version has been submitted in layout form and we are waiting for comments before continuing

Bottom-line the site will always be a work in progress, but in our opinion it is ready to be taken live, as early as tomorrow morning.

The Barry Group (at our expense) will develop and deploy, an email blast from Mike, or the Board that can be sent to all members announcing the new site along with highlights of the new features and benefits and links for various functions, specifically the Omnibus portion.

THE WHIP PRINTING/BINDING AND OMNIBUS PRINTING

Contract ADS Whip editor Abbie Trexler provided some costs on the printing and binding of both the August Whip and the Omnibus.

Dan Rosenthal moved that both publications be printed separately, with binding, but mailed together. There was a second.

Bill Lawson reminded the Executive Committee that action was taken by the Board of Directors at the September 2014 Board Meeting that the printed omnibus be phased out and that the omnibus go online. Work on this goal has been proceeding. For those members still wanting a printed copy, a simplified version has been provided at a cost. Reversing that decision, at this point, will have a significant budget impact. Further, it must require further research and analysis and Board action.

Staff member Stacy Carlson stated that the current print request is about 50 copies.

Dan Rosenthal moved an amendment, that the Whip be perfect binded and the subject of the Omnibus printing be removed from the motion. There was a second. The amendment was approved.

The President then returned to the main motion as amended, *that the Whip be perfect binded. The main motion as amended was approved.*

The President stated that the Omnibus issue, whether online or printed, needs further consideration.

ADS ANNUAL MEETING

Kelly Valdes provided an update.

ADS ANNUAL BOARD OF DIRECTORS MEETING

The length of the meeting was discussed with consensus that all business be held within the four-hour framework. The President stated that issues requiring only discussion, such as the ADS/USEF, be scheduled at different times in the schedule.

SOUTHWEST REGIONAL DIRECTOR

The President stated that he has appointed Keith Yutzy as Acting Director for the SW Regional until the next Board of Directors meeting.

New Business

Kelly Valdes requested further consideration of broadening the feature articles in The Whip to include recreation as well as competitions.

The President stated that he would like more work done on the issued of disabled drivers participating in ADS competitions.

Adjournment

With no further business President Arnold adjourned the meeting at 9:00.

Submitted by Ann Davis, Secretary ADS Board of Directors

