

**THE AMERICAN DRIVING SOCIETY, INC DRAFT  
BOARD OF DIRECTORS ELECTRONIC MEETING  
MAY 25, 2011**

President Freiburger called the meeting of the Board of Directors of The American Driving Society, Inc. to order at 7:00 PM CDT.

**Roll Call**

Secretary Ann Davis took the roll:

Present: John Freiburger, Mary Jo Stockman, Bill Lawson, Ann Davis, Dave Sadler, Margaret Grillet, Myrna Rhinehart, Gina Handy, Peter Lofgren, Veronica Campbell, Francine Arrington, Ruth Graves, Elaine Kendig, Marcie Quist, Gerry Pearson, Claire Reid, Tracey Morgan, Dana Bright, Maureen Harkcom, Jeff Morse, Simon Rosenman, Alicia Pierce, Amanda Horton, Jennifer Matheson, Merridy Hance, Mike Arnold, Mary Winter, Audrey Bostwick, and Jim Keathley

Absent: Boots Wright, Larry Denny, and Dianne Koopman.

The Secretary reviewed the attendance requirements. To have a legal meeting requires one-third of the Board of Directors members to be present. With a total Board member count of thirty-two, as of this date, eleven is required. To have present a majority of the Board members requires seventeen. With a count of twenty-nine members present at this meeting, the attendance allowed a legal meeting and has sufficient members present for any action requiring a majority vote.

The President then asked if there were any suggested changes to the printed Agenda. Hearing none, the meeting proceeded.

**Motion: Approve ADS Board of Directors minutes**

*Gina Handy moved approval of the ADS Board of Directors minutes from January 30, 2011. Mary Jo Stockman seconded the motion.* President Freiburger asked if there was any discussion. There was none. The President asked three times if there were any objections from BOD members. ***Hearing none, the motion passed with unanimous consent.***

**Officer and Staff Reports:**

President's Comments:

President Freiburger made comments regarding efforts to develop an endowed ADS Fund that would provide interest and dividend income to fund long-term ADS development programs. Such programs may include driver education, licensed official education, support for shows and development of recreational driving activities and alliances. The USEF is discussing matching ADS grants in driver and licensed official education and development and has placed a \$10,000 line in their 2012 budget to support ADS.

Executive Director's Report:

A written report had been submitted (see attachments). There were no questions.

Treasurer's Report:

Treasurer Lawson stated that the April results have been distributed previously to BOD members. In brief review, the ADS is operating marginally in the black for four months, but \$3,700 below budget (worse). Both membership and advertising revenues are below budget (membership \$5,560 and advertising \$2,640), but this is offset by total expenses held well below (better than) budget (\$13,260).

Vice-President:

A report on ADS state registration for purposes of fund raising had been submitted (see attachments). There were no questions or comments.

**Committee Reports**

The President stated that Standing Committee reports had been submitted prior to the meeting (see attachments to this document). He said that Chairs would not give verbal reports but only answer questions. He proceeded through the list: Combined Driving, Marcie Quist; Pleasure Driving, Jeff Morse; Dressage, Tracey Morgan; Recreation, Larry Denny; Licensed Officials, Dana Bright; Rules, Simon Rosenman; Education, Gerry Pearson; Event Standards, Boots Wright; Marketing, Maureen Harkcom; Development, Claire Reid; Regional Directors, Ruth Graves; and Governance & Bylaws, Elaine Kendig.

Ann Davis, representing the Special Committee planning the October 14-16 Board of Directors' and Members Meetings, reported on the many activities that will take place during that three day period. She encouraged all BOD members to put the event on their calendars. President Freiburger added comments emphasizing the importance of BOD attendance because of the significant issues to be discussed and acted upon.

**Old Business**

**Motion:** Approve membership additions to committees

*Elaine Kendig moved approval of these additional members to standing committees: Marketing, Chad Rhinehart; Licensed Officials, Ruth Graves and Cathy Thomas; Governance and Bylaws, Amanda Horton and Mike Arnold; Recreation, Nancy Lawson, Mary Winter, and Anastasia Luce; Education, Joanne Povenski; and Rules, Larry Denny.*

*Gerry Pearson seconded the motion.*

President Freiburger asked if there was any discussion. There was none. The President asked three times if there were any objections from BOD members. *Hearing none, the motion passed with unanimous consent.*

**Motion:** Resolution to correct errors made in the creation of four Standing Committees

*Amanda Horton moved approval of the following resolution:*

*Whereas, Standing Committees were created without having received a verifiable or legally required affirmative vote of the entire Board of Directors during the meetings at which the committees were proposed as Standing Committees. Therefore be it Resolved: The current Board of Directors wishes to correct these unintentional oversights by confirming their will that the Development Committee, Governance & Bylaws Committee, Marketing Committee, and Rules Committee are established as Standing Committees of The American Driving Society, Inc.*

*Mary Jo Stockman seconded the motion.*

President Freiburger asked if there was any discussion. There was none. The President asked three times if there were any objections from BOD members. *Hearing none, the motion passed with unanimous consent.*

**Motion:** Bylaw changes

***Veronica Campbell moved approval of changes to The American Driving Society, Inc. Bylaws as proposed by the ADS Governance and Bylaws Committee and submitted to the Board of Directors prior to the May 25 meeting along with four proposed replacements to the original proposal made and submitted to the Board of Directors on May 22 (see attachment for both documents).***

***Dana Bright seconded the motion.***

In order to manage the discussion, President Freiburger stated that the Board would consider each article where changes are proposed separately prior to a vote on the total proposal. There was no discussion or objections on Article II, Article III, Article V, Article VI, Article VII Article XVI and Article XVII. There was a question on Article VIII regarding open meetings and the Licensed Official Committee, which sometimes has closed sessions. Amanda Horton explained that committees, based upon certain criteria, could have closed meetings, and the instances of LOC closed meetings meet one of these criteria. With that clarification, there was no objection to Article VIII.

There were objections to Article IX on Nominations and Elections. Ann Davis, Dave Sadler and Merridy Hance expressed objection to replacing the past president as the nomination committee chair with an appointment by the President. Dana Bright, Bill Lawson, and Mary Jo Stockman each stated their reasons in supporting this change. Chair Elaine Kendig explained the standing committee's reason for the proposed change, not to eliminate the past president but to give the organization more flexibility in situation such as a past president choosing not to take the role. With this discussion, Ann Davis and Dave Sadler withdrew their objections. Since Merridy Hance did not withdraw her objection, President Freiburger determined that a role call vote was necessary.

With the question called on the motion to approve changes to all articles, the results of the role call were: Yes, 25; No, 1 (Merridy Hance); and Abstain, 2 (Jim Keathley and John Freiburger). Twenty-eight BOD members voted or abstained as one member had left the meeting (Marcie Quist).

***The motion to change the Bylaws was approved.***

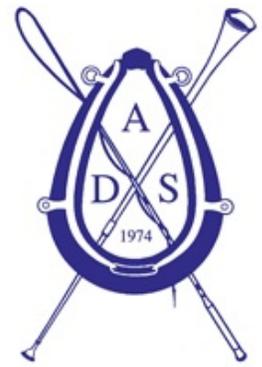
**New Business:**

President Freiburger asked three times if there was any new business to be proposed for discussion or approval. Hearing none, the President determined there was nothing to discuss under this category.

**Adjournment:**

***Audrey Bostwick moved for adjournment. Bill Lawson seconded the motion. There was unanimous consent.*** The meeting was adjourned at 8:10 PM CDT.

**Submitted by: Ann Davis, Secretary The American Driving Society, Inc. Board of Directors**



# Memorandum

To: The American Driving Society, Inc.  
Board of Directors  
Date: May 25, 2011  
From: Governance and Bylaws Committee  
Elaine Kendig, Director/Chair  
Subject: **Standing Committees**  
Development Committee  
Governance & Bylaws Committee  
Marketing Committee  
Rules Committee

A review of Board of Director Minutes since 2001 revealed that either proper voting requirements were not followed or the required number of votes were not received in order to create the subject committees as Standing Committees.

Legally, in order to create a Standing Committee a majority positive vote of the entire Board of Directors must be received whether or not all members of the Board are present at the meeting at which the vote is taken. This is in accordance with New York Not for Profit Corporation code.

Following are extractions from various Board of Directors' meeting detailing the reason for passing a Resolution confirming the will of the Board to have the subject committee be named as and to function as Standing Committees.

In the case of the **Development Committee**, the Minutes of February 29, 2004 indicate that Mrs. Pulsifer made a motion to approve the concept of The ADS Fund which passed. The motion was only to approve the concept of The Fund. Persons named as Overseers proceeded to function as a group. The July 2008 meeting in Beverly, MA ,was held over two days, July 11 and 12. A roll call was held on July 11. Twenty Board members were present. On the second day no roll call was taken or if it was it was not recorded in the Minutes. Therefore there is nothing confirming whether or not there was a quorum nor how many Board Members were present. It was on this second day that Pat Cheatham made a motion to change the name of the ADS Fund to the ADS Fund Raising committee and to establish it as a Standing Committee. The motion was amended to change the name to Development committee. Records show the motion passed unanimously. At this time there were 34 members on the Board.  $34 \div 2 + 1 = 18$  Even though on day 1 it was recorded there were 20 members present which would have qualified there are no records verifying the number present at the second meeting.

Also at the July 2008 meeting on the second day Pat Cheatham made a motion to establish a Standing committee to be known as the **Marketing committee**. The motion was seconded. Jeff Morse amended the motion to change the name to the ADS

Marketing Committee. The amendment and the prior motion passed without dissent. As stated above under the Development Committee, there is no record confirming the number of Board Members present in order to establish that there was a majority of the entire Board present to vote.

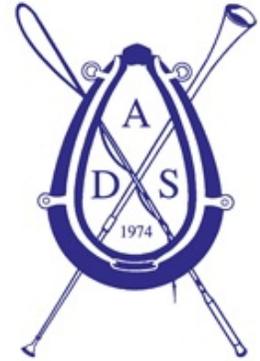
In the case of the **Governance and Bylaws Committee** the Minutes of the September 30 to October 2, 2005 meeting held in Metamora, Michigan reflect that there were 21 Board members present and that the motion to create the Bylaws and Governance Committee as a Standing Committee passed on a 14 to 3 vote with 1 abstention. Fourteen votes were insufficient for the motion to pass. The roll call records for this meeting are confusing. The meeting was held in two sessions. It appears that some people were present for the first session and not for the second session. Also, in addition there were some resignations. The motion to change this committee from ad hoc to Standing was made during the October 2, 2005 session. At that time, considering the resignations of Heather Walker, Christine Byerly-Smith and Keith Yutzey there would have been a total 31 Board Members eligible to vote.  $31 \div 2 = 15.5$   $16 + 1 = 17$ . A total of 17 votes in favor of the motion was needed in order to pass.

In the case of the **Rules Committee**....This committee was created as an ad hoc [Special] committee. While some remember a discussion regarding making this a Standing Committee there is no record of a motion made or a vote taken by the Board of Directors. There is a memo from Jim Keathley dated June 8, 2010 acknowledging an apparent error in the Minutes for the July 11 and 12, 2008 Meeting held in Beverly, MA, and indicating that the Executive Committee voted to correct the error. While the Executive Committee has the power of the Board they do not have the authority to change the required number of votes necessary to create a standing committee. This also took place on the second day of the meeting. Regardless of what was or was not remembered about a vote being taken at this meeting for which there are no substantiated records.

THERE IS NO DOUBT that it was the wishes of the Board of Directors to create the subject committees as Standing Committees and the errors made were unintentional. Each of these Committees has been functioning as a Standing Committee for some time and the Chairs of each Committee have been functioning as Directors.

In order to correct these errors for the record, it is recommended that the Board of Directors pass the attached Resolution. Note, this is not an attempt to recreate these Committees, but only to be sure the unintentional actions are corrected. Please note, there are now 32 Directors including the Directors of the subject committee. Since this Resolution specifically addresses Standing Committees 17 affirmative votes are required for passage.

# Resolution



Whereas, Standing Committees were created without having received a verifiable or legally required affirmative vote of the entire Board of Directors during the meetings at which the committees were proposed as Standing Committees.

Therefore be it Resolved:

The current Board of Directors wishes to correct these unintentional oversights by confirming their will that the

Development Committee  
Governance & Bylaws Committee  
Marketing Committee  
Rules Committee

are established as Standing Committees of The American Driving Society, Inc.

The American Driving Society, Inc.  
Board of Directors  
May 25, 2011

## White Paper ADS Endowment Fund Planning

The current plan is to establish an ADS endowment fund for the purpose of creating a perpetual financial vehicle. The annual investment proceeds would benefit various ADS programs proposed and prioritized annually.

This White Paper is to create an open and transparent discussion of this topic with the ADS Board and its members. It is the intent that the ADS Development Committee will create the endowment fund philosophy, goals and financial distribution.

The first step in this process is to find potential money managers via open submission of such managers and to gather member comments and recommendations. An additional consideration is self management through a selected broker. In this case an investment plan would be created focused on infrequent purchase of dividend bearing stock and/or bond purchase with the purpose of meeting annual returns.

An additional discussion will take place with the Hoopes-Addis management to see if mutual benefits are possible for a single money manager for both

programs. This approach would not be effective if the ADS Development Committee determines that self management is their preferred approach.

Management fees from professional managers might take a significant portion of the annual income proceeds. A survey of these managers and their fees will be conducted from the generated list. Their costs and services will be compared to that of self management.

Finally, the Development Committee will make a recommendation to the ADS to hire a money manager or to self manage. A budget for management will be prepared. Management Goals will be determined in the 4-5% range or some other similar figure based on investing a mix of stock and bonds.

Distribution goals will also be established. ADS member recommendations of programs and their costs for annual funding by these endowment earnings will be solicited. A priority process will be developed. A budget will be established for each prioritized program. It is expected that some of these programs can also be funded in conjunction with Hoopes-Addes. We will solicit the various ADS committees for program suggestions.

With the establishment of an endowment fund with goals, we will be able to leverage additional donations, including matching gifts. We also will need to consider Life Memberships as to whether or not they should be invested rather than the existing process of depletion on an annual basis.

This entire program will be initiated upon the completion of the annual state registration process. An ADS employee will become the fundraiser for the ADS Fund to include this endowment vehicle.



*May 25, 2011, 7:00 pm – 8 pm (Central Time)  
Electronic Meeting*

### *Executive Director's Report*

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This first quarter of the year has been focused on a resurgence and reinvention of our Advertising program. We secured 17 new advertisers for the May Whip/Omnibus issues. Many of the new advertisers were seeking advertising packages that included both print and electronic advertising. Therefore we have developed some new advertising packages that offer a combination of print, web, email and Facebook opportunities for our clients.

To meet the demands of advertisers and the interests of our members we have started a Facebook page for the ADS. You can search us under American Driving Society. We would like to encourage all the Board Members to add posts to this page to keep it fresh and exciting. We had 400 members within the first 3 days of launching and have grown to 635 "likes" so far. We hope to continue to expand this page as it is a vital connection between the ADS and its members.

We have added 5 new breed partners including the Shetland Pony(ASPC)/Miniature Horse (AMHR), American Miniature Horse Association (AMHA), American Connemara Pony Society, Gypsy Vanner Horse Society and the American Saddlebred Horse Association. We hosted booths at the Norwegian Fjord Convention, American Morgan Horse Association and the American Miniature Horse Association so far this year. These relationships are maturing and growing including an offer of interest from the Morgan Horse Association on the possibility of co-hosting a meeting as soon as 2012. This could potentially facilitate a cost savings on a Jan/Feb BOD meeting, normally a meeting that loses money.

Our membership currently stands at:

Individual:	1614
Family:	498
Junior:	45
Life:	281
Club:	88
Commercial:	3
<b>TOTAL</b>	<b>2529</b>

We featured 3 webinars this first quarter, How to Host a Young Driver's Camp, with Myrna Rhinehart and myself; Maintaining your Harness Investment, with Greg Hunt; and An Introduction to Combined Driving, with Andy Marcoux. All three were successful, especially Andy's. He has agreed to do another one In August on Strategies for Driving Obstacles. Frank Luetz, and Bobbie Hager have also agreed to do webinars for us. Bobbie's will be on Volunteer Management and Frank's on a dressage topic. We hope to do a charge back for Andy's and Frank's webinars. Our goal for this year is to host 8 FREE webinars and 4 chargeback sessions.

Before the end of June a survey will be sent to all ADS members in an effort to gain more information to help our advertising efforts, breed partner knowledge and general demographics. We are getting a lot of support from Erika Matulich, ADS member and official, who is an expert on marketing and statistical interpretation.



## Pleasure Driving Committee Report – May 2011

The Pleasure Committee has continued to review and revise the rules for Pleasure shows starting immediately after the 2011 rulebook changes were approved by the Board last fall. Since extensive review and changes have already occurred in the last 2 years, we are left with mostly minor tweaks and small adjustments. One area that we had not covered until now are the rules for drafts. I formed a Draft Rule Working Group under the direction of Marti Phillips since our present committee members felt the need to be advised by people more familiar with draft traditions. This Working Group spent the winter reviewing and discussing draft rules and finally suggesting changes for our consideration. The Pleasure Committee now has those suggestions and is reviewing them for inclusion as Rule Change Proposals for the 2013 rulebook.

The committee continues to review Pleasure Show prize lists and submissions to the Omnibus prior to publication and make recommendations to organizers for which they seemed very appreciative. We are noticing that since we started doing these reviews on a regular basis several years ago, errors have generally decreased and clarity has improved in those publications.

Several updates have been made to the Pleasure Show Organizer's Handbook which is currently [available online](#). This is designed to be a dynamic process as practices and organizational challenges change over time. It appears to be working well.

We are pleased to see the concept of the Continuous Drive is taking hold and is being used increasingly around the country. This addition to the AD Rulebook seems to be very timely, given the current economic state of the equine industry, for it allows organizers to produce a relatively simple, cost effective, yet challenging Pleasure Driving competition in a one day format with a low volunteer requirement.

Rule Change Proposals for Pleasure Driving can be submitted and/or commented on publicly [HERE](#).

Respectfully submitted,

Jeffrey Morse, Pleasure Committee Chairman

## Dressage Committee Report, Chair Tracey Morgan

May 2011

The Dressage Committee has been actively addressing four of the six goals established for 2011/2012. The majority of the members of our Dressage Committee have been serving for several years and I specifically made this choice for continuity due to the unfinished projects that needed final completion. The diverse opinions among our ten committee members is reflective of the ADS membership as a whole and results in spirited and thorough debate about contemplated changes.

The first priority for this year was to complete four new dressage tests and submit them by May 31 and that will be done. The four tests to be posted on the ADS web site for comments will be: ADT Training #2, ADT Preliminary #2, Intermediate #6 and Intermediate #7. The previous Dressage Committee had voted to introduce movements that require the driver to handle the reins with one hand and all four of these Dressage tests have that new requirement. The Intermediate tests respond to the request from the Combined Driving Committee to have new tests which are appropriate to the current competitive standards of the highest ADS level and to help prepare drivers that will move up to FEI level. The new dressage tests have been driven by committee members and ADS members in "beta tests" and feedback received from experienced judges. We feel these tests have been thoroughly prepared. These dressage tests are the first new tests to be completed since 2005.

The second goal of designing a new format of easy to use Dressage Test copies is underway. It is hoped that this project might be a revenue producing product for ADS. Linda Yutzy has created a possible prototype. We will continue to work with Susie to develop a marketable product. The third goal of assisting the Education Committee is a continuing responsibility.

The third and fourth goals have been well started. Extensive discussion about issues such as 1) should canter be included in Intermediate level dressage tests 2) should all tests at a certain level contain the same gaits and movements or not? Ex: one handed movements 3) revision/deletion of dressage tests written in 1994 and 2005 4) current ridden Dressage changes reviewed for possible application to driven dressage. It has been decided that the Dressage Committee will ask for opinions from the Combined Driving Committee on many of these issues and it is a possibility that certain questions will be opened for ADS membership comments prior to our committee making final decisions on our recommendations. Many of these issues are controversial and therefore deserve full consideration before implementing as a new competition standard. The decisions reached will be implemented in goal five as additional new Dressage Tests are completed or older tests revised on an annual schedule.

The final goal of reviewing the ADS Manual for Driven Dressage and possible corrections to the Dressage Rule Book has not yet begun. The Dressage Committee will produce two articles to publish in coordination with the new dressage tests, one to introduce the new tests to the membership in January 2012 and another as a guideline for organizers in choosing dressage tests for their competition. This article is in response to a complaint heard from competitors that they are tired of driving the same dressage test over and over again. ADS has a greater variety of dressage tests than any other country so this committee will encourage full utilization of our dressage program.

## Report from the Licensed Officials Committee

May 18, 2011

The ADS LOC held a teleconference on April 18, 2011 to review progress on reaching our committee's goals for the time frame 2011-12.

We continue to review applications for acceptance and promotion of officials. Several candidates have been accepted this year. In spite of the current economy, there is steady interest in becoming a learner official. We continue to review criteria for acceptance and promotion, and will be reviewing and editing current evaluation forms to make them more specific in identifying and evaluating judging skills.

Two clinics are scheduled for officials this year. The June pleasure driving official's clinic was nearly canceled due to poor response. Probable reason is majority of officials are current on their clinic requirements, as Super Clinic took place in 2010.

On the other hand, we do have a few officials who are not on the same clinic schedule, who may only hold one license; and have learners who wish to move up to r status who need a clinic. Not offering any clinics the year after a Super Clinic does not seem feasible right now. The Oklahoma CDE has offered to host a fall CDE officials clinic. LOC is working on logistics for that clinic.

We have benefited from an excellent working relationship with the ADS CD, PD and Education committees in writing clinic exams. USEF staff, especially Mary Smith and Jan McKinney have been instrumental in coordinating technical support at USEF. We are sorry to see Mary Smith retire from her position at USEF.

We have been working on a system for experienced International competitors to become licensed officials by creating a category called a "S-A" judge or TD, who would only be allowed to officiate at the advanced level; as well as the Senior category of CDE official, which would identify those officials with the most experience and potential for FEI candidacy. A more specific description of this will be given to the BOD.

Our Competitions Support ADS Staff member, Ellen Ettenger has been a huge help in improving information flow and record keeping in the ADS office and LOC.

Dana Bright  
ADS LOC Chair

Submitted by Gerry Pearson

May 14 2011

## Report on Goals for Education Committee

1. Create and produce informational pieces for distribution through The Whip, Webinars, and Pixetell.

The committee has written a number of articles for The Whip, reviewed webinar formats and content when asked. The company which produced the Pixetell has been sold. We did not use it as much as was anticipated, so are not going with the new company.

2. Create user index for the ADS rule book.

Two professional indexers were contacted in anticipation of having this done; however, the project was assigned to Mike Arnold.

3. Create informational pieces for the new/novice driver

- a. Marathon 101
- b. Intro to Pleasure Driving
- c. Intro to competitions

Susan Koso and Holly Pulsifer created *Your First Pleasure Driving Show*

Mary Gray and Holly Pulsifer revised the 2009 booklet, *Your First Marathon*

4. Contribute regular Educational articles to The Whip

An article on Shaft fitting is being written by Samea Baker. Harness care was done in a webinar with Greg Hunt. Future articles are being written

5. Continuous update of a driving Bibliography.

A new committee member is working on one category (grooming). We continue to work on a subject matter bibliography.

6. Respond to the Educational needs of other ADS committees.

We have been proactive whenever we have requests

7. Act as a resource to Webinar productions

We have been responsive whenever asked.

8. Create a safety video in Cooperation with the ADS office.

Planned for production this summer

9. Continue proactive relationship with the CAA on matters of Educational interest.

The committee has a good working relationship with the CAA and does referrals to their information when relevant.

## Event Standards Committee Report, May 2011

The ESC is continuing to collect Vet Reports from various Competitions so that an educated process can be developed for evaluating the Temp/Pulse/ Respiration values.

Several ADS members have expressed concern that unfit horses are being allowed to continue on to Section E. Veterinarians who have no experience determining the fitness of Driving Horses, yet who have been appointed to man the Vet Checks have also expressed concern.

To make some sort of educated decision, data must be collected and analyzed. The ESC is doing just this. It's an ongoing study and one which is receiving both support and not a little consternation.

The ESC hopes to be able to distill the data into criteria which will enable both the Vets and the Officials in the Vet checks to determine the fitness of animals and there for prevent unfit animals from continuing on.

## **2011 ADS Fund Overview**

2011 is a transition year for ADS Fund, a bequest expected from the estate of Louisa Plummer has required reorganization that is underway. Consideration of investment paths, program revisions and long term planning is underway in the committee.

Grants approved in 2011 are 3 with one pending, that is normal for this portion of the year 2010 saw 42 grants approved supporting every aspect of the driving sport, Young Driver Camps, World Championship Teams, Regional meetings, Educational Opportunities, Competition and Clinics, ADS membership was promoted at equine fairs and other venues.

Financially 2011 is slightly behind the same period in 2010, approximately \$1000. Fundraising was suspended in late March until all registrations are in place. There will not be the usual May solicitation in 2011 which will negatively impact year end results excluding the Plummer bequest. If registrations can be completed by mid June a broader than usual solicitation can be sent out around the ADS/USEF Big Sky Young Drivers Camp, hopefully making up some of the ground the hiatus will lose.

<b>ADS Fund January-April 2011</b>					
Income					
	Beginning Balance			\$159,580.87	
	Donations 2011				
		Unrestricted	\$9,693.00		
		IOI			
		Young Drivers	\$100.00		
		Scott Schinn YD			
		Operating Fund			
		Arena Trials			
		Regional Directors			
		World Championship Singles			
		World Championship Pairs			
		WEG 2010			
		World Championship Ponies			
		Educational	\$50.00		
		Recreational			
	<b>Gross Income</b>			<b>\$9,843.00</b>	
Expenses					
		Fundraising Costs	\$4,500.00		
		Grants	\$ 1,000.00		
				\$ 5,500.00	
	<b>2011 P/L</b>				<b>\$4,343.00</b>
	<b>Current Fund Balance Cash</b>				<b>\$163,923.87</b>
	<b>In-Kind Donations 3 Months</b>				
	Office				
		J.O'Rourke-Office Computer, Fax, printer	\$ 150.00		
		J.O'Rourke-Phone, postage,stationary	\$ 150.00		
	Travel				
		J.O'Rourke-personal and through competitions	\$ 4,000.00		
	Fee				
		Donation of Fee	\$ 10,800.00		
	<b>In-Kind Donations Total</b>				<b>\$ 15,100.00</b>

**ADS Fund  
Restricted Donations**

Account	Year	Restricted Donations	Grants Paid \$ 166,834.37	Cont. to Fund Expense	Funds Available
Young Drivers					
	2004	\$ 5,000.00	\$ 2,063.00	\$ 500.00	
	2005	\$ 12,625.00	\$ 1,129.75	\$ 1,262.50	
	2006	\$ 16,623.20	\$ 3,441.90	\$ 1,662.32	
	2007	\$ 14,491.00	\$ 4,327.99	\$ 1,449.10	
	2008	\$ 23,238.75	\$ 2,800.00	\$ 2,323.88	Includes Schinn Fund
	2009	\$ 600.00	\$ 4,122.03	\$ 60.00	
	2010	\$ 3,133.33	\$ 9,340.00	\$ 313.33	
	2011	\$ 100.00	\$ 500.00	\$ 10.00	
		\$ 75,811.28	\$ 27,724.67	\$ 7,581.13	
					\$ 40,505.48
Regional Directors	2004				
	2005	\$ 450.00	\$ 3,003.59	\$ 45.00	
	2006	\$ 2,055.00	\$ 2,997.90	\$ 205.50	
	2007	\$ 1,850.00	\$ 2,667.27	\$ 185.00	
	2008	\$ 791.01	\$ 4,741.25	\$ 79.10	
	2009	\$ -	\$ 1,984.82	\$ -	
	2010		\$ 4,602.81	\$ -	
	2011				
		\$ 5,146.01	\$ 19,997.64	\$ 514.60	
					\$ (15,366.23)
IOI					
	2004	\$ 20,000.00	\$ 1,120.00	\$ 2,000.00	
	2005	\$ 13,255.00	\$ 9,900.00	\$ 1,325.50	
	2006	\$ 7,868.40	\$ 10,380.00	\$ 786.84	
	2007	\$ 7,850.00	\$ 15,000.00	\$ 785.00	
	2008	\$ 1,675.00	\$ 5,169.56	\$ 167.50	
	2009		\$ 3,611.00	\$ -	
	2010	\$ 3,133.33	\$ 8,274.00	\$ 313.33	
	2011		\$ 500.00		
		\$ 53,781.73	\$ 53,954.56	\$ 3,378.17	
					\$ (3,551.00)
Arena Trials					
	2004				
	2005	\$ 1,250.00	\$ 375.00	\$ 125.00	
	2006			\$ -	
	2007				
	2008				
	2009	\$ -	\$ -		
	2010		\$ 375.00	\$ -	
	2011				
		\$ 1,250.00	\$ 750.00	\$ 125.00	
					\$ 375.00
Recreational	2004				
	2005	\$ 500.00	\$ -	\$ 50.00	
	2006			\$ -	
	2007				
	2008		\$ 1,495.00	\$ -	
	2009				
	2010			\$ -	
	2011				
		\$ 500.00	\$ 1,495.00	\$ 50.00	
					\$ (1,045.00)



## Regional Directors Report

May 20, 2011

Currently the Regional Directors are working in concert with the Marketing Committee. Each Director has been asked to compile a list of their region's equestrian publications. These lists will be utilized in the Marketing Committee's efforts to create an ADS press release to publish in as many of these publications as are willing to present it.

The Regional Directors have also discussed future plans to work closely with both the Education Committee and the Marketing Committee in an effort to create ADS regional unhorsed educational opportunities for members. Many local driving clubs are finding this a successful means to increase membership renewals and to bring in new members.

The development of a registration form to gather information on trainers of both horses and drivers is well underway. This guide will help connect persons new to driving with experts in their area.

Respectfully submitted by

Ruth Graves

**TO: ADS BOARD OF DIRECTORS FOR BOD MEETING, MAY 2011**  
**RE: REPORT ON THE OCTOBER 2011 BOARD OF DIRECTORS AND MEMBERS MEETINGS**  
**FROM ADS Planning Committee for the event: Ann Davis, Maureen Harkcom, Merridy Hance, Laura Hill, Peter Lofgren, Gerry Pearson, and Susie Koos Acker**

The planning committee for this event is challenging itself to make this the best Annual Members meeting ever (exceeding the 2010 at WEG). So, here is some basic information to get you as excited as we are.

**Schedule: October 14, ADS BOD committee meetings at the Governors Hotel in Portland, Oregon; October 15, ADS Annual Member Dinner and Meeting, and a play day\* at Happ's in Ethel Washington; and October 16, ADS BOD meeting at the Governors Hotel in Portland**

**How are we making this the best ADS meetings every:**

**For BOD members:**

- \*\*Chance to see beautiful part of the United States and meet NW ADS members**
- \*\*Staying downtown in a historically fashionable hotel in an active part of town**
- \*\*Special pickup from the airport and delivery to the hotel by Western Whips and Wheels members (tour and hosted dinners if you arrive on Thursday)**
- \*\*Great local tours for spouses/significant others during the Board session and for early arrival and those that stay later**
- \*\*Fun activities for BOD members (and others) at the Saturday play day\***
- \*\*Bus transportation available for trips between Portland and Ethel and back (You don't need to rent a car.)**
- \*\*And, of course, the personal benefits in attending the meetings, being an active part of our organization, interacting on issues, and casting votes that count**

**For ADS members from other areas:**

- \*\*All the above except pickup and delivery service from airport to hotel**

**For NW ADS members:**

- \*\*Chance to greet and meet ADS Board members and staff (in some cases put a face to a friendly voice)**
- \*\*Good food on Saturday for a reasonable price**
- \*\*Participate in Saturday fun day activities\***

**For potential ADS members: All the above**

**Promotions: Full page ad in the May Whip; Information on ADS web pages (check out the site);**

**Ad and sign up information in the August Whip; reminders in the Wheelhorse; and local NW promotions through all communication avenues**

**\*Saturday Fun Day**

- \*\*Six Educational Clinics**
- \*\*Chance to ride on carriages with local NW drivers (carefully selected, of course)**
- \*\*Special "Tea Cup" competition – bet on your favorite Board member in obstacle driving using locally supplied VSE horses**
- \*\*Great food for lunch**
- \*\*Local favorites for dinner**
- \*\*Members meeting with all the great Northwest drivers and others from around the country**
- \*\*Reasonably early finish to activities to get you back to your hotel for a good nights sleep in preparation for the Sunday Board of Directors meeting**

**Sponsorship: We already have cash contributions and are actively seeking contributions from all NW Driving Clubs, Equine organizations, individual driving supporters, and commercial sponsors.**

Governance & Bylaws Committee  
Committee Report  
Board of Directors Meeting  
May 25, 2011

The Governance & Bylaws Committee completed their recommendations of corrections and revisions to the Bylaws. A marked copy of the Bylaws together and a Summary of Major changes was furnished to the Board of Directors on May 7, 2011, with an invitation to submit comments.

Three suggested changes were received resulting in revision of the proposal. The revisions were sent to the Board of Directors on May 22, 2011.

Our priorities are now as follows:

- ◆ Develop Policies and Procedure for those sections of the Bylaws referring to “as outlined in Policies and Procedures” or similar language.
- ◆ Develop Policies and Procedures for selecting Honorary Directors as requested by the Executive Committee
- ◆ Develop job descriptions for positions held and committees. Note: we have copies of job descriptions that were written by previous Committee Director/Chairs. Initially, we will be working from these followed by consultation with the Director/Chair of the respective committee or the person holding subject position.

Our Committee is open to and invites your suggestions and comments.

Elaine Kendig  
Director/Chair

## ADS Combined Driving Committee Report for May 25, 2011

The newly formed Combined Driving Committee has been meeting once a month since its creation from one person from each region. While it has taken several months to determine the immediate and future issues and needs for ADS combined driving, the committee has now began to address the various issues facing combined driving. Several important issues are being addressed by the committee:

Rule formation and creation – Via an especially designed experimental Blog, the Combined Driving committee encouraged members to submit rule proposals and concerns directly to the CD committee to test a system to involve the ADS membership early in the rule making process. The Blog has proven to be a bit confusing but extremely informational in the thoughts and needs of the ADS membership.

Rule considerations – From the CD Blog and directly from the committee, the committee has been able to make over 20 new rule change suggestions. These rule changes address current issues of number of ADS officials at events, corrections to mistakes in the rules and suggest changes to increase the flow of the events.

ADS Advanced level Competitions or a variation of Advanced – The committee is actively working on a possible new addition to the CD line up of levels. The proposal seeks to offer upcoming competitors the opportunity to “try” the Advanced level skills without the additional investment in carriages, passports and fees.

Necessity of Officials – The committee has discussed the need for officials, their role and how to help smaller and less financially strong competitions to have quality events without unnecessary expenses. This has proven to be a challenge for everyone on the committee.

Marcie Quist

## ADS Marketing Committee

Maureen Harkcom, Chair  
Allyn Carmen  
Ruthie Graves  
Amanda Horton  
Chad Rhinehart  
Wendy Ying

We have had some challenges with meeting electronically, but have just about made it through the document we started with. We have changed some wording and deleted things that have already been accomplished or that we feel are not in concert with the direction ADS is going. We plan to finish the process and then assign responsibilities (some are already assigned) and get things moving.

Breed Partnership/Breed Stewards sub-committee:

We have sort of stalled out the last couple months. Some stewards are feeling left out of proceedings between the two associations. I hope to breathe some life back into this committee and get the original enthusiasm back.

Agreements in place with link on the ADS site:

- American Connemara Pony Society
- Norwegian Fjord Horse Registry
- Friesian Horse Association of North America
- American Haflinger Registry
- Gypsy Vanner Horse Society
- American Morgan Horse Association
- Welsh Pony & Cob Society of America, Inc.

Agreements in place, waiting for link on ADS site:

- A Miniature Horse Association
- American Miniature Horse Registry
- American Shetland Pony Club
- American Quarter Horse Association???
- Saddlebred Horse Association—no breed steward in place

Breed Stewards working on getting a partnership:

- American Donkey & Mule Society
- American Hackney Horse Society
- Dartmoor Pony Registry of America
- National Miniature Donkey Association

Both committees await the survey of membership for demographic information we need.

## **ADS Rules Committee Report to Board of Directors (For May 25, 2011 meeting)**

The Rules Committee is on target with its Board-approved mandate for amendments, its specified responsibilities and timeline for the approved goals on the Rulebook reorder/reorganize project.

The office has issued timely reminders to the entire membership regarding the June 1<sup>st</sup> deadline for submitting rule change suggestions (RCS). The committee has been forwarding all RCS received to date to the appropriate technical committees for consideration. After reviewing the suggestions, technical committees will determine their level of support for a Rule Change Proposal (RCP). The document will then be posted on the ADS website for the designated 30 day period allowing members the opportunity to offer comments that will be considered by the various committees prior to finalizing the proposals. The Rules committee will present the Board with the final recommendations at the fall meeting for revision approval as outlined under “Rulebook Amendments” on the Rulebook page of the ADS website.

Following the January Board meeting a working group was established to consider objectives and various scenarios and alternatives for the renumbering/reordering project for the Rulebook. Once the committee has reached consensus, each of the technical committees will be consulted with the proposed results prior to posting the draft document for membership comment. The Rules Committee will then prepare a documented recommendation for the Board prior to its fall meeting.

Respectfully submitted,  
Simon Rosenman, Chair  
ADS Rules Committee.