

THE AMERICAN DRIVING SOCIETY, INC. EXECUTIVE COMMITTEE MINUTES THURSDAY, NOVEMBER 6, 2012

President Freiburger called the meeting to order at 7:00PM CT.

Present were John Freiburg, Bill Lawson, Ann Davis, Francine Arrington, Elaine Kendig, Amanda Horton, and Executive Director Susie Koos Acker.

Approval of the October 11, 2012 Minutes: *Francine Arrington moved approval of the minutes with a second by Elaine Kendig. President Freiburger asked three times if there were corrections. Hearing none he stated that the minutes were approved with unanimous consent.*

Setting 2013 goals for the Executive Director

The Executive Director had distributed draft goals (see attached).

Amanda Horton moved approval of the draft goals with a second by Francine Arrington.

After a discussion *President Freiburger asked three times if there were any changes.*

Hearing none, he stated that the goals were agreed upon by the Executive Committee with unanimous consent.

Approval of the ADS Annual Appeal Mailing

President Freiburger stated that he has been working with Claire Reid, Chair of the Development Committee, on a letter. The material will be sent out before Thanksgiving.

Approval of the breed partner discounted new membership

Ann Davis moved approval of the \$20 discounted membership for new members coming through Breed Partnership membership. Amanda Horton seconded the motion. After a discussion, the President asked three times if there was an objection. Hearing, none the discount was approved with unanimous consent.

Discussion of the phone call reminders for renewals

After a discussion there was agreement that the office would make random telephone reminders to determine if this was a successful strategy. If possible, the office will attempt to recruit some volunteers for evening work using a script.

Discussion of activities around the Thursday February 28, 2013 Board of Directors meeting in Florida

The Executive Director stated that she was working with Dana Bright, Chair of the LOC, on this subject.

Webinar

Elaine Kendig moved that the ADS charge a fee of \$10 for ADS members and \$15 for non-members to participate in the Temple Webinar. Amanda Horton seconded the motion.

After a discussion, *the President asked three times if there was an objection. Hearing, none the discount was approved with unanimous consent.*

Engagement Agreement with Axley

Amanda Horton moved that the Executive Committee approve the signing of the Engagement Agreement with Axley for attorney service, with a second by Francine Arrington. The Executive Director explained that certain legal services will be done on a pro bono basis as to routine 501 c questions, with more extensive services done on an hourly basis after approval from the ADS.

After a discussion, the ***President asked three times if there was an objection. Hearing, none the discount was approved with unanimous consent***

Regional bank accounts for Regional Directors

After a discussion there was agreement that regional accounts would serve a useful purpose. President Freiburger asked the Treasurer Bill Lawson, Elaine Kendig, and Amanda Horton to confer to develop guidelines for setting up and managing the accounts.

Adjourn

With no further business, Elaine Kendig moved adjournment. Hearing no objections. The President adjourned the meeting at 8:30PM CT

The next meeting will be held December 13, 2012.

Submitted by: Ann Davis, Secretary

Date: November 13, 2012