

THE AMERICAN DRIVING SOCIETY, INC.
BOARD OF DIRECTORS MINUTES
September 28, 2014 – Bar Harbor, Maine

President Freiburger called the meeting of The American Driving Society's Board of Directors to order at 9:00a.m. EDT.

Roll/Secretary's Report

PRESENT" John Freiburger, Bill Lawson, Ann Davis, Lynn Simpson, Heidi Ferguson, Francine Arrington, Veronica Campbell, Karen Garrett, Dana Bright, Jeff Morse, Merridy Hance, Diane Koopman, Elaine Kendig, Keith Yutzy, , and Audrey Bostwick. Jennifer Matheson, Wendy Ying, and Tracey Morgan attended via teleconference.

Secretary Davis reported that there were 18 voting directors present, sufficient for a quorum.

Approval of the Minutes

Elaine Kendig moved approval of the minutes from May 22, 2014, with a second by Keith Yutzy. The President asked three times for any corrections. Hearing none, he declared that these minutes were approved with unanimous consent.

Treasurer's Report

At this point in the meeting, Treasurer Bill Lawson focused on the financial results from the year 2013 and to date on 2014.

ADS Fund/Endowment Fund Governors Report

Chair of the Development Committee John Freiburger summarized points from his report "Report of the Board of Governors as to the Condition of the ADS Fund Investments September 15, 2014". (See attachments.)

Executive Director's Report

Executive Director Susie Koos-Acker went over a report submitted on membership issues. (See attached report.). Further she reported on the update of the ADS website and resources that are now available to the organization.

President's Report

President Freiburger focused on these points:

- *He will contact directly all local clubs in an effort to bring in more members, educate them as to development assets that are available and further engage them in ADS activities.

- *He will appoint a new special committee to take activities such as TREC, Schooling Show, and Driving Derby to format them so they are easier for organizers to use.

Marc Johnson will chair and Merridy Hance, Jeff Morse and Jennifer Matheson are part of the committee with other members to be selected by Johnson.

OLD BUSINESS

ADS COPYRIGHT UPDATE

Vice-President Mary Jo Stockman, in her absence, provided a written report (See attachments.) that was the basis for discussion.

These discussion points were made regarding copyrighting ADS Rules:

The projected benefits of having copyrighted Rules are:

- *Limiting ADS liability for recognized events that are using ADS Rules
- *Being able to track new competitions that use ADS rules
- *With copyright, events can get "permission" and be identified for later interface

Among the challenges are:

- *An opinion was expressed that "copyright" merely means that printed items cannot be reprinted and sold, not necessarily prohibited from use.
- *ADS Rules have come from different sources and therefore cannot be copyrighted as original.

The President stated that no action is being asked for at this meeting but at the Winter Meeting two items will be required:

- *A policy from the Board of Directors
- *Procedures for "permission"

NEW BUSINESS

SCHOOLING SHOWS

The Executive Director stated that she had been working with Chair Jeff Morse of the Pleasure Driving Committee to develop a way for schooling shows to be recognized and have a source for insurance at reasonable cost. She distributed a form entitled "Organizer's Application for an American Driving Society, Inc. Educational Activity" that came from their conversations. (See attachments.)

The Executive Director explained that she has worked with the ADS insurance carrier Equisure to develop this program that is a separate policy from the regular competition insurance. That is, any claims through this program will not jeopardize regular competition insurance.

Dana Bright moved that this form be approved for use by camps, clinics and schooling events. Francine Arrington seconded the motion. The President asked three times if there were objections. Hearing none, he declared that the motion was approved with unanimous consent.

BOARD OF DIRECTORS 2015 MEETING DATES

Prior to any conduct of business, the Secretary reminded members that the Board had already approved that the winter 2015 Board of Directors Meeting be held February 6-8, 2015 at the South Point Hotel, Las Vegas, Nevada.

Francine Arrington moved approval, with a second by Merridy Hance, of the following meeting dates for 2015:

Webinar Board of Directors Meeting – Thursday May 21, 2015

Annual Members Meeting – September 24-27, 2015, Pacific region/location as yet undetermined

Webinar Board of Directors Meeting – Thursday October 22, 2015

The President asked three times if there were objections. Hearing none, he declared the motion approved with unanimous consent.

ADS OMNIBUS – DISTRIBUTION DIGITALLY

The Executive Director explained the benefits of distributing the Omnibus digitally rather than in a printed magazine. Benefits include:

- *Information can be kept up to date
- *Organizers will have additional time to complete and ensure that all event information is correct
- *Save staff time in preparation for printing
- *Save printing and mailing costs

Jeff Morse moved to distribute the Omnibus digitally in the future. Dana Bright seconded the motion.

In the discussion members brought up the point that some competitors do not have digital access, and others just prefer that they have a printed book to use. The Executive Director stated that because of the new website updates, the office can accommodate the concerns of those without access and that there will be a calendar and details that easily can be downloaded for convenient access.

The President stated that there would be a roll call vote

The Secretary took the roll call with these results: yes – 12; no – 1; and abstain – 1.

The President declared that the motion was approved.

GARDEN STATE CDE

Holly Pulsifer stated that Garden State CDE had asked that for 2015 there be an exception to Board policy because of the timing of Labor Day.

Francine Arrington moved that for 2015 only, the ADS exempt Garden State CDE from the current policy of disallowing recognition for competitions scheduled on the same dates as the annual members meeting. Merridy Hance seconded the motion.

In the discussion there was consensus that in the future a motion such as this be considered only on a case-by-case basis by the Board of Directors for a one-year only exemption.

The President asked three times if there were objections. Hearing none he declared the motion approved with unanimous consent.

FINANCIAL DISCUSSION

Treasurer Bill Lawson led a discussion on budget planning for the future.

ADJOURNMENT

Dan Bright moved for adjournment. The President asked if there were any objections. Hearing none, he declared the meeting adjourned at 12:10p.m.

Submitted by Ann Davis, Secretary Board of Directors Date: October 18, 2014