

**THE AMERICAN DRIVING SOCIETY, INC.
BOARD OF DIRECTORS MEETING MINUTES
JANUARY 6, 2015 – GoToMeeting**

President Arnold called the meeting of The American Driving Society's Board of Directors to order at 6:02pm CT.

Roll Call/ Secretary's Report

PRESENT FOR THE MEETING: Mike Arnold, Amanda Horton, Ann Davis, Bill Lawson, Heidi Ferguson, Francine Arrington, Lynn Simpson, Katy Rhinehart, Karen Garrett, Veronica Campbell, Lynne Palmer, Marc Johnson, John Freiburger, Tracey Morgan, Larry Brinker, Elaine Kendig, Boots Wright, Ruthie Graves, Jeff Morse, Wendy Ying, Mary Anne Boyden, and Audrey Bostwick.

The Secretary reported that the required quorum was met for the conduct of business.

Approval of Minutes

President Arnold asked if there were any corrections to the minutes. Hearing none, ***he stated that the minutes were approved.***

Report of the President

President Arnold made these points:

- *Asked for and got approval to write thank you communications to past officers John Frieburger and Mary Jo Stockman
- *With the agreement of the Board would like to have the same Directors on the Executive Committee as the last two years -i.e. officers and Elaine Kendig and Francine Arrington, discussing changes at the February meeting
- *Directors will receive packet, including a Conflict of Interest Form, which needs to be sent back to the ADS office
- *Packet also includes name badge which needs to be carried to all events, including official BOD meetings and locations where ADS presence is important

Old Business

RATIFY THE ELECTION OF THE OFFICERS – Resolution 01-15

Elaine Kendig made this motion:

Whereas, the election of officers to serve The American Driving Society, Inc. and the Board of Directors thereof was held immediately after the election of the Board of Directors on September 27, 2014 pursuant to Article IX. of the Bylaws.

Now, therefore be it Resolved,

That the Board of Directors ratifies, confirms and validates the election of Mike Arnold, President; Amanda Horton, Vice President; Ann Davis, Secretary; William Lawson, Treasurer to serve as officers of The American Driving Society, Inc. and the Board of Directors thereof for a term commencing January 1, 2015 to December 31, 2016.

The motion was seconded. With a hand count, the President announced that the motion was approved.

OMNIBUS – POSTCARD REQUEST/FEE – Resolution 02-15

Amanda Horton made this motion:

Be it resolved by Board of Directors of The American Driving Society, Inc. that an opportunity to purchase an Omnibus for July-December 2015 competitions be offered to the ADS membership and that the charge for this Omnibus shall be eight dollars (\$8).

The motion was seconded. After a discussion, a hand count was taken. After the hand count, the President announced that the motion was approved.

New Business

The President stated that there had been discussion of the use of Helmet Cameras. The USEF has announced its position on the matter, and the ADS will follow the same approach. (See Attachment.)

In preparation for ADS BOD meeting in February, the President is setting aside a time period to have a pre-planning session to get started in the development of a Four-Year Strategic Plan. Part of the plan will be the identification “pathways” by which equestrians come to driving activities, including events as well as specific fun activities such as “driving derbies.

In this respect, Jeff Morse suggested that our Executive Director and President contact the Morgan Horse Association, which has just completed a similar strategic planning process.

President Arnold would like to see more of a presence of the ADS at the annual National Drive, particularly as it relates to the activities of the CAA. With this in mind, the President has appointed a President’s Advisory Council, consisting of members Amanda Horton and Recreational Committee Chair Jan McEnroe. The mission of this council will be to development recommendations for ADS participation at the National Drive, to be presented and discussed at the February BOD meeting.

The President also stated that he would like to help better understand the current ADS financial situation

Concurrently, he would want to help all directors better understand the ADS Endowment Fund, including impacts from changes in New York Law, where the ADS is currently incorporated.

The President asked if there was further business. There was none.

Adjournment

The President adjourned the meeting at 6:41pm CT.

Submitted by: Ann Davis, Secretary of the American Driving Society January 9, 2015

Attachment:

USEF Announces Protocol Regarding Helmet Cameras

**RELEASE: January 5, 2015 AUTHOR/ADMINISTRATOR: USEF
Communications Department**

Lexington, Ky. - Following the careful consideration regarding the use of helmet cameras, the United States Equestrian Federation (USEF) has updated protocol concerning the devices. Effective immediately, please be advised of the following:

1. The USEF does not prohibit the use of helmet cameras. 2. A competition organizer may prohibit use of a helmet camera and the competitor must comply with such prohibition. 3. The decision to wear a camera while competing is voluntary and at the rider's own risk. This policy is effective as of January 5, 2015 for all USEF competitions. It is advised that athletes consult with the helmet manufacturer before mounting a camera on a helmet. The USEF will continue to monitor information and research on helmet cameras as it becomes available.

http://www.usefnetwork.com/news/12200/2015/1/5/usef_announces_protocol_regarding_h.aspx