

AMERICAN DRIVING SOCIETY EXECUTIVE COMMITTEE
THURSDAY, APRIL 22, 2010

Jim Keathley, ADS President, called the meeting to order at 7:00 PM CDE.

Present were Jim Keathley, Pat Cheatham, Bill Lawson, Ann Davis, Susan Koso, Dana Bright, Tom Knicker, and Susie Koos Acker. Mike Arnold and John Freiburger, special committee chairs, joined the conference.

John Freiburger – World Equestrian Games update

The WEG Special Committee Chair John Freiburger updated the committee:

*Fundraising:

- Letters have been sent out to all ADS members from the ADS Fund asking for donations for this project, with a designation for WEG or for education (since the booth and the material at the booth will be used at other events)
- The ADS Regional Directors are being asked to contact their driving clubs and ask that they sponsor the Resource Guide, a pamphlet listing recreational places to driver

*Budget – it will be flexible, from very Spartan to Nice Extras

*Booth – we are two weeks behind, but things are coming together

*Dana Bright is identifying what horses are coming for the demonstration and clinic. Since there are requirements for horses as specified by WEG, we need to firm up

*Advertising in the different pieces of literature is going well

*The “Where to Drive” research is done and the Trail Guide about complete (see Fundraising)

Mike Arnold – ADS Webinar Policies

The ADS Webinar special committee chair Mike Arnold updated the committee.

*Need to have proper releases from presenters

*Need proper disclaimers

*Need to list restriction for use

*How to charge: Mike Arnold has explored two groups, which have charged for webinars

*Need to insure that we maintain quality by compensating the clinicians

*Working towards developing a policy that will be submitted to the Executive Committee

Some miscellaneous topics

Trail Guide – The Executive Director wants to put on line with a means to do updates. She states:

We need to have a volunteer who will do ongoing updating. The Executive Director and Mike Arnold agreed to meet and come up with some ideas.

Membership – President Keathley asked the Executive Director for updated two-year numbers. He stated that there was some misinformation that the ADS was dropping in membership, and that is not correct. He will use the membership figures to correct the misinformation.

Approval of minutes

Pat Cheatham moved approval of the Executive Committee minutes of March 25, 2010. The vote carried with no dissent. Tom Knicker abstained because he was not on the telephone conference. Since there was no quorum at the April 8, 2010 meeting and therefore no votes taken, there was no need to approve.

Future Meetings

Pat Cheatham moved that Thursday, October 28 be the date for the web based ADS GoToMeetings Fall Board of Directors meeting. Further, that the meeting will begin at 7:00 PM CST and last until 9:00 PM. Susan Koso seconded it. In the discussion Pat Cheatham stated that that date avoids Katydid (the following weekend) and all the high-visibility event currently on the web calendar and still allows maximum time for the Rules Committee to complete its work on format and internal congruence before the December 1 posting deadline. The motion passed with no dissention.
There was consensus that all incoming board members be invited to attend.

Ann Davis updated members on planning for new board member orientation. A Planning Committee consists of Pat Cheatham, Gerry Pearson, and Mary Jo Stockman. This committee will meet via telephone and determine a date for the GoToMeeting orientation (November 17 or 18 are being considered); and will determine content, using the 2008 orientation program as a start.

Secretary Ann Dais reported that she has heard from the committee chairs and now has a firm schedule for meeting with the Executive Committee. Jeff Morse, Pleasure Driving Committee, and Jennifer Matheson, Advancement Committee, will give their reports at the next meeting on May 16. Further, she will contact Debbie Banfield, Chair of the committee on Disabled Driver, and add her to the schedule.

New Business

Secretary Ann Davis reported that the ADS has been approached by ADS member Marsha Himler to endorse the NY Horse Park which now is in the conceptual stages, has a business plan, is about to start fundraising and is now seeking letters of endorsement from various organizations that would benefit from a horse park in NY. Marsha Himler is the President of that project. There was consensus that Northeast Regional Director Marc Johnson should be asked to investigate the project and report back to the Executive Committee at its next meeting May 6. The Executive Director agreed to contact Marc Johnson.

Publications Committee Report

Pat Cheatham reported briefly on the last meeting of that committee. He stated that there is a focus on being sure that the articles in all publications represent the total driving community, and not just FEI competition or those that place first in the events.

With no further business, the meeting was adjourned at 8:05 PM CDT.

Submitted by: Ann Dais, ADS Secretary

Date: April 23, 2010