

AMERICAN DRIVING SOCIETY EXECUTIVE COMMITTEE MINUTES  
May 20, 2010

President Jim Keathley opened the meeting at 7:00 PM CDT.

Present were Executive Committee members Jim Keathley, Pat Cheatham, Ann Davis, Bill Lawson, Susan Koso, Dana Bright, Mary Jo Stockman, Tom Knicker, and Susie Koos Acker. Also present were Committee Chairs John Freiburger and Larry Denny.

### **Committee Chair Reports**

John Freiburger, Chair of the Regional Directors, made these points:

- \*There is a lot of education going on
- \*The Regional Directors are involved in the recruitment of non ADS Clubs to become affiliated
- \*Regional Directors are involved in WEG fundraising and are being asked to contact regional members
- \*Three regions are looking at Regional Drives modeled on the National Drive; in some instances joint regional drives are being planned (e.g. Central Regional and Midwest in Illinois).
- \*The Regional Directors are working with the Recreation Committee to create the Trails Guide for the ADS web site and the WEG Resource Guide

Larry Denny, Chair of the Recreation Committee, made these points:

- \*He would like to see a special discounted membership for youth
- \*The Committee is encouraging the establishment recreational drives piggy backed on event that are setting portable stalls and other temporary facilities, i.e. dual use. (For example, a recreational drive is being set up after the Metamora CDE, with drive 1<sup>st</sup> weekend in July)
- \*The Committee wants to work with college age youth. Chair Denny is in the process of contacting some colleges with equine programs (It was suggested that he contact Board member Audrey Bostwick who has established a college program.)
- \*The chair has contacted Gloria Austin in Florida, talked to her about a college "semester abroad".
- \*The Committee is working on the Trail Guide, trying to get accurate input and a way to keep information updated. Discussed use of state representatives, regional directors, use template for information. The Trail Guide is the most important project of this committee, and the chair is working with John Freiburger as chair of Regional Directors.

### **January 2011 ADS Board Meeting**

President Keathley explained that there are two locations and dates for this meeting. The first is to hold the meeting with the USEF, as has been done for the last few years. Although they have not established the official dates for 2011, normally it is the second weekend in January, which is January 13-16. The second option is to hold the Board meeting in conjunction with the CAA Sleigh Rally, being held in St. Paul, MN, January 27-30. President Keathley has discussed this idea with the CAA President, and he is taking it back to the CAA Board.

It was suggested by Dana Bright that the ADS develop a clinic to be scheduled during this meeting, and members agreed that this was an excellent idea.

## **Approval of the Minutes**

*Susan Koso moved approval of the Executive Committee minutes of May 6, 2010. The vote carried with no dissention.*

## **Old Business:**

The DiscoverHorses.com agreement has now been signed by the ADS Executive Director and has been sent back to Equine Network.

The Executive Director has contacted the NE Regional Director Marc Johnson to get his input on the NY Horse Park Endorsement, but has not heard from him yet.

Executive Committee members have just received a report from the Special Committee on Webinars, chaired by Mike Arnold and Jeff Morse. Members expressed their opinions that the recommendations were well thought out. The Executive Committee agreed that extra time be devoted to the subject of “pay to play” webinars at the June 3 meeting, giving members more time to read the report. Further, they would like to invite Mike Arnold, Jeff Morse, and Larry Denny to be a part of the discussion.

Pat Cheatham asked about the Proxy Form for the 2010 Membership meeting. Mary Jo Stockman, Chair Governance Committee, stated that that committee would decide on a draft format at their meeting the first part of June. The Executive Committee will put this subject on the agenda for the June 3 meeting.

**Spectra Printing Company** – After the delay in mailing the May Whip, the ADS Executive Director has had conversations with that company to insure that there is no repeat and that the ADS will receive compensation for the poor customer service. The Executive Committee members encouraged her to continue the consideration of other printing choices.

**With no further business, the meeting was adjourned at 8:10 PM CDT.**

Submitted by: Ann Davis, ADS Secretary

Date: May 24, 2010

**Next meeting is June 3, 2010. Chair Boots Wright, Event Standards Committee, will be making her report.**