

THE AMERICAN DRIVING SOCIETY, INC. EXECUTIVE COMMITTEE MINUTES THURSDAY, JULY 12, 2012

President Freiburger called the meeting to order at 7:05PM CT.

Present were John Freiburger, Mary Jo Stockman, Ann Davis, and Susie Koos Acker. Claire Reid, Chair of the Development Committee, was also in attendance.

President Freiburger moved approval of the Executive Committee minutes from April 26, 2012. He asked if there were any corrections. Hearing none he stated that the minutes were approved with unanimous consent.

The second order of business was a review of the ADS editor's (Sandra Cooke) contract renewal. The Executive Director, Susie Koos Acker, stated that they had talked, and the editor is not asking for more money; however, she would like to go to some of the more key events in the year in order to have some face time with some of the story makers out there. She further stated that the two of them had modified the production schedule to allow the designer more time as she has to do herculean efforts to get the magazine put together in the allotted time frame. The editor also has a real problem with articles being tardy from BOD members, especially regional directors. Their tardiness requires her to work weekends and holidays to get everything in on time in the production process. Further, they will be setting goals for 2012-13 after the August Whip has been completed.

The Executive Committee first addressed the need for travel funds for Sandra Cooke. President Freiburger suggested that a grant request be made to the ADS Fund for travel reimbursement to the editor and Board members whose position requires excess travel, such as the Chair of the LOÇ. Claire Reid said that individual requests to the Development Committee for travel funds would be inappropriate since that committee is not set up with criteria for these types of requests. She suggested instead that an annual travel fund be requested by the Executive Committee and that committee approve individual requests.

The Executive Committee also discussed the problem of tardy articles by Board of Directors, particularly regional directors. "There was consensus that publications not be held up, but instead when deadlines are missed the editor will state "nothing received". If a regional director missed two deadlines the President agreed to speak with those individuals.

The third order of business was the report from the Executive Director on the web site re-launch. The office is busy uploading the document library and working through the site implementation. The staff has asked Jeff Morse to help be a group moderator and review the added content. She reported that she is trying to identify a few more group moderators and other "reviewers" to help with the testing phase. Dona Crossman has offered to help the office upload Whip articles as this takes time to do.

The fourth item was a report on the new ADS banners. The Executive Director has gotten a test banner back from Vista Print, and it turned out really nice. The cost is around \$30 a banner depending on quantity ordered. The office plans on ordering just enough for this year, and then budgeting the cost for 2013. It will run around \$1500 for this year.

The fifth item was the Welfare Code from AHC. ***Ann Davis moved that the decision to sign this document be put on the agenda for the Members Meeting in September, as it is a policy decision. Mary Jo Stockman seconded. The President asked if there were objections. Hearing none he stated that the motion was approved with unanimous consent.***

The next order of business was the agenda for the September Members Meeting and Board of Directors Meeting. In the discussion, the question of Intermediate Championships was discussed. The Combined Driving Committee will not be doing the tallying for the awards this year. The consensus of the Executive Committee was that this is a good program and that someone needs to be identified that will do this. The President and the ADS office agreed to ask one of the At-Large Board of Directors members to determine awards.

Regarding other agenda items, the Secretary Ann Davis and the Executive Director agreed to put together draft agendas for decision making at the next Executive Committee meetings.

The last order of business was a discussion of the Driving Digest July/August 2012 issue editor's column (Pay To Play? By Ann L Pringle) and the publisher's letter (Central Fundraising for Driving by Thom Mezick). Both of these columns had several pieces of incorrect information. There was consensus from Executive Committee members that the publication of this misinformation behooves the ADS to work more closely with the Driving Digest in supplying them press releases and other information regarding ADS activities on a timely basis to assist them in printing more accurate information.

The Executive Committee members agreed to Thursday August 2, 2012 as the next Executive Committee Meeting.

Mary Jo Stockman moved adjournment with a second by Ann Davis. Hearing no objections, President Freiburger adjourned the meeting at 8:15PM CT.

Submitted by Ann Davis, Secretary

Date: July 17, 2012